



This report has been carried out as part of the Launceston Town Plan Group's Safer Greener Streets Project which was awarded funding from Cornwall Council's Town Vitality Fund. This document forms an appendix to McGregor Coxall's Safer Greener Streets report and can be read in conjunction with other associated supporting documents.

Document Details.

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About PLACE.

PLACE architects

PLACE architects are a RIBA chartered practice based in the heart of Launceston with a strong street presence on Northgate Street. Our work is guided by the value we hold for people, projects and places.

PLACE architects (previously Parkes Lees Architects), have been working in and around Launceston and Cornwall for over a century.

PLACE has designed and provided conservation design services for many buildings in and around Launceston, including the Newport Roundhouse and Launceston Town Hall. We are embedded in the local community, and regularly play a key role in town events such as the 2021 G7 model making competition for local schools, local construction industry Sustainability Symposiums and regular engagement with RIBA Cornwall.

In terms of conservation, we have extensive knowledge of local materials and their sourcing, and the technical detailing appropriate for the climate and ground conditions of the South West peninsula. We have a good relationship with the Local Planning Authority.

Our portfolio of projects includes the piazza and tourist information centre at Wadebridge, a mixed-use town centre project, and the Crockwell Street courtyard in Bodmin, a mixed use place-making project.

People. Projects. Places.



Executive Summary.

Executive Summary

1. Introduction

PLACE architects have consulted with stakeholders as part of the Safer Greener Streets project. Consultation has taken place from May at the project outset, to early September immediately prior to the completion of the Safer Greener Streets report.

2. Grounded Theory Method

PLACE have utilised the grounded theory method, drawing categories and themes from data that has been collected via open questions, under the research question 'how can Launceston be improved or enhanced', which is essentially the premise of 'safer, greener streets'.

3. PLACE architects & Representatives

In undertaking Grounded Theory Method PLACE architects bring a distinctive perspective, which shapes how we have perceived and assessed the data collected. It has also influenced the way in which we have collected the data in the first place. In addition the responses gained from consultees may be influenced by the relationship they have with the individual consultant, and PLACE architects.

4. Improving & Enhancing Launceston

Setting out to improve or enhance a place requires an understanding of what that place currently is, and what it would mean to improve or enhance it. For example, increased footfall could increase revenue to retail enterprises in the town, which may be considered an improvement, but for example, a town based highly on seasonal tourism may not be to the preference of some local people that enjoy the locally rooted economy of Launceston it has maintained at present and which adds to its unique character. We have sought to extract from the consultation data, what it would truly mean to 'improve' or 'enhance'

Launceston, by identifying feedback as it relates to three 'categories' or 'themes'. It is our view that a genuine improvement will either- add to the **distinctiveness** of Launceston- the qualities that make it special and identifiable as a unique place, increase the **connectivity** of Launceston- to other places, within the town itself, in the relationships between people, and between people and places, or improve on the **contribution** that Launceston offers- this could be in the form of public amenities, retail offering or contribution to the cultural or natural world. Some interventions can address all three themes at once, for example an area of enhanced biodiversity in a unique place in Launceston that supports wildlife specific to the South West and offers a peaceful retreat for local people and visitors, would be **distinctive** to Launceston, improve **connection** between people and the natural world, and offer a meaningful **contribution** to both.

By **distinctive**, we mean:

- What do people like that is unique or special about Launceston?
- What would it be good to change in Launceston specifically?

And words like- special • character • unique • identity • place.

By **connection**, we mean:

- How do people relate to other people in Launceston?
- What concepts or *big plans* are appealing (i.e. make a connection with) you?

And words like- movement • transport • relationships • communication • cultural connection.

By **contribution**, we mean:

- What are people *doing* in Launceston?
- What would people like to do in Launceston?
- What can Launceston offer to people and the natural world?

And words like- offer • intrinsic value • facilities • nature • amenities.

The themes provide a lens through which to review the data collected. If an idea or comment relates to three of the themes, it should generate interest and be given attention. However, it does not automatically mean it is the right or a desirable thing to do. It should subsequently be considered alongside the opportunities and constraints of place, investment and return (social, cultural, financial, ecological) and so on. Similarly, an idea that relates to only one of the themes- for example a new bike lane **connection**, can certainly be worth doing, despite not directly offering a contribution or something distinctive- which may be provided by complementary measures, or already exist in Launceston where 'connection' is the missing part- e.g. the Parade Ground is distinctive and offers a peaceful retreat with beautiful views, but is broadly inaccessible to those in wheelchairs.

It is our view that the test of which measures have the most potential to improve or enhance Launceston, is those which act most effectively to **unlock** existing opportunities, which is another way of saying those that offer the greatest return, which could be social, natural, cultural or economic for example, for a proportionally moderate or reasonable investment and ongoing maintenance responsibility.

5. Use of Leading Questions or 'Proposals'

As part of the consultation some leading design questions have also been posed, to stimulate debate and inspire specific feedback. The responses to those questions have been quantified, and this data analysis offers a complementary way of reviewing stakeholder feedback. Whilst easier to make conclusions from this more statistics orientated data, the open discursive feedback may in many cases provide more, or at least as, valuable input to future projects.

6. Forms of Consultation

We have sought to field feedback from a diverse demographic of stakeholders by varying

the format of consultation. Consultation has included the following:

- **Promotion and publication:**
 - Press release including link to Launceston Town Council Safer Greener Streets webpage and email address contact. Cornish weeklies including Cornish Guardian, Cornish & Devon Post, Launceston Life (distribution of 10 000); Western Morning News.
 - PLACE architect's website link to LTC webpage.
 - Mailshot from PLACE- to mailing list collected from events and the Drop-in Centre.
 - Mailshot to Launceston Chamber of Commerce list.
 - Press releases distributed on social media by local groups including town council, and reshared.
- **Local Events- consultation with general public:**
 - **Launceston Experimental Traffic Regulation Order Consultation** (31 May 2022, free attendance);
 - **Launceston Heritage Weekend** (18 June 2022, free attendance);
 - Miss Ivy Market (Saturday 9 July 2022, free attendance);
 - **MS4N Wildlife Celebration Day** (Saturday 23 July 2022, 11am- 2pm, Ridgemoor Park, free attendance);
 - **Launceston Show** (Thursday 28 July 2022, 9am- 4pm, Kennards House, ticketed);
 - **Causley Festival** (Saturday 30 July 2022, 10am- 4pm, Launceston Castle Green, free attendance).
- **Drop-in Centre- consultation with general public:**
 - Held from Monday 18 July to Tuesday 30 August, at the ATI Innovation Centre, Southgate Street, Launceston.
 - Times: Mondays & Tuesdays 12pm- 2pm; Thursdays 9am- 10am; Fridays 3pm- 4pm.
 - Advertised by mailshot from the Launceston Chamber of Commerce to approx. 200 businesses in Launceston, advertising the Drop-in Centre as

well as banners and signage on Southgate Street.

- Drop-in centre moved to the foyer next to Liberty (cafe) at 8 Northgate Street from Tuesday 20 September to 6 October 2022, 9am- 4pm.
- Posters distributed to approx. 400 establishments including local parish noticeboards.
- Engaged with no fewer than 150 businesses 1 to 1 to inform of concept.
- **Meetings with specific consultee groups:**
 - **Inception meeting/ Town walk-around with Launceston Town Plan Group** (Thursday 19 May 2022)
 - **Agents & Owners Meeting** (Tuesday 14 June 2022 & Wednesday 24 August, PLACE studio at Northgate Studios)
 - **Town walk-around with local MP Scott Mann** (Friday 24 June 2022)
 - **Town walk-around with Cabinet Member for the Economy Louis Gardener** (Friday 26 August 2022)
 - **Meeting with Councillors** (Wednesday 6 July 2022)
 - **Networking with Local Businesses at Haines Watts** (Friday 22 July 2022)
 - **Business 1 to 1 Visits** (Thursday 21 July and Tuesday 9 August 2022)
- **Meetings with individuals:**
 - Phone call with local ecologist (April 2022)
 - Meeting with Launceston Steam Railway (Wednesday 13 July 2022)
 - Meeting with local business person/ community project leader (Wednesday 31 August 2022)
 - Conversation with local business person who is blind/ partially sighted (August 2022)- feedback- change is challenging for blind or partially sighted people and needs to be introduced in an assistive manner.
 - Conversation with local business pop-up (Tuesday 19 July 2022)
- **Email feedback from individuals/ representative:**
 - Local business person/ community leader, 9 August 2022
 - Local business person/ community project leader, 1 September 2022
 - Tavistock Cycling Group, 3 September 2022
 - Tavistock Wheelers Club, 5 September 2022
 - Member of the public, 8 September 2022
 - Cyclist, 18 September 2022
 - Property owner, 12 September 2022

Consultation outcomes.

Consultation Outcomes

Concepts/ ideas that are **Distinctive**, improve **Connection** and make a **Contribution** and that **Unlock** potential in Launceston.

1. **Promote Launceston!**- e.g. to A30, and particularly Western Road and St Thomas Road and A388;
2. **Wayfinding signage strategy** and implementation, that promotes identity of Launceston [i.e. linked to town brand];
3. Build on success of existing assets & successes:
 - a. **Support successful institutions and businesses**- the Lawrence House Museum (maintenance requirements), some really good existing cafes- Co-fo; Buddhist lounge, Westgate Deli, [Liberty]- help to enhance and support enhancing businesses, lacking a bookshop (comment from the general public)- could this go in an existing cafe?;
 - b. **Empty shop strategy**- art projects in these spaces have been successful, art workshops and photography exhibitions, Arts Centre in the town centre could utilise the Barclays Building;
 - c. **Castle**- improve biodiversity or enhancements to castle grounds, that currently provide green space, utilise for more events, provide equal access, [chain link fence could be improved upon], fields opposite castle offer opportunity/ visual offering to the town;
4. Identify **walking trails** around Launceston (opportunity for headphone audio sites & history guide), a learning opportunity, an art trail with a series of sculptures- e.g. like 'Moor Otters' in Dartmoor [there could be a nature trail, culture trail, history trail, shopping trail, outlook trail, etc], historical plaques around the town, identify the history of different areas of Launceston- e.g. town centre, Newport, St Stephens;
5. **Populate** the town- residential use above shops where buildings are empty, hot desking opportunities in key spots in Launceston;
6. **Enliven the town square**- cover/ provide cover to the town square, it could also offer shading, provide infrastructure for weekly live music, allow town square businesses to break-out onto town square- e.g. cafes, promote the town to Western Road & St Thomas Road, cycle connection to Pennygillam;
7. **Markets** that links to agricultural location and industry around Launceston, weekly changing markets for variation, Christmas market;
8. An **outdoor theatre**, outdoor cinema, music/ stage bandstand area, sculptures, outdoor music instruments, [consider the Parade Ground, consider residential neighbours], live music in Town Square every Saturday;
9. **Rejuvenate the town as a whole:**
 - **Art installation** in the centre of town, particularly if changing and involving local people and artists, sculpture or art installation on the Parade Ground;
 - Capitalise on the **views**;
 - **Water feature**/s [water attenuation and attraction], running water through the town;
 - Demonstrate **ongoing maintenance** that makes the town feel cared for, e.g. maintain granite walkways so level, and to improve equal access (precedent of french town with all metal work painted metallic gold);
 - Illuminate heritage assets- e.g. castle;

10. Improve **connectivity** between wider infrastructure- e.g. train network, cycle routes- and Launceston town centre, this could include town bus, cyclorail up Ridgegrove Hill and St Thomas;

Responses to leading questions or 'proposals:

Note: a yes or no has been recorded based on 50% or more of responses that way.

Would you support an art installation in the town centre? Yes! Local artists/ changing installation perhaps.

Should the chains be removed from the war memorial? 56% said no.

Would you like to see sustainable public transport between North and South Launceston?

Strong yes!

Shall we take traffic out of the square? Yes.

Shall we have more cover in the square/ cover the square? Yes.

Shall we have a restaurant quarter? Yes.

Shall we turn the reservoir into a cocktail bar? Response said 'yes' but not possible due to firebrigade's requirements.

Shall we have a funicular railway from Newport? Yes,

Evaluation & next steps.

Evaluation & Next Steps

1. **Consultation Undertaken by PLACE architects as part of Safer Greener Streets**
 - a. **Attendance, promotion & engagement at public events:**
 - Town Experimental Traffic Regulation Order
 - Miss Ivy Market
 - Heritage Weekend
 - Wildlife Festival
 - Launceston Show (ticketed)
 - Causley Festival
 - b. **Drop-in centres:**
 - Held from Monday 18 July to Tuesday 30 August, at the ATI Innovation Centre, Southgate Street, Launceston. Mondays & Tuesdays 12pm- 2pm; Thursdays 9am- 10am; Fridays 3pm- 4pm.
 - Held in foyer next to Liberty (cafe) at 8 Northgate Street from Tuesday 20 September to 6 October 2022, 9am- 4pm.
 - c. **Arranged meetings with specific groups:**
 - Councillors
 - Launceston Town Plan Group
 - MP
 - Agents & Property Owners
 - Local retail business representatives
 - d. **Opportunistic meetings with specific groups:**
 - Local business people
 - e. 4 meetings with individual/ 1 to 1's:
 - Launceston Steam Railway
 - Community Project Leader
 - Ecologist
 - Partially sighted/ blind member of the general public
 - f. 7 descriptive emails received with suggestions
2. **Reach of the social media consultation undertaken**

An advertising campaign run by PLACE on Facebook achieved the following engagement:

 - 48 366 impressions
 - 31 200 reach
 - 33 link clicks
 - 38 engagements

Further reach was achieved through press releases and post shares.
3. **Specialist advice gained from following areas of expertise:**
 - General public
 - Local people
 - Councillors & MP
 - Local charity trustees
 - Local businesses
 - Community project leaders
 - Ecologist
 - Cyclists
 - Wheelchair user
 - Blind/ partially sighted person
 - Visitors

4. Record of Engagement with Consultees

Further engagement with all consultees recommended as part of next steps.

Please refer to specialist consultant reports for the consultations undertaken by them.

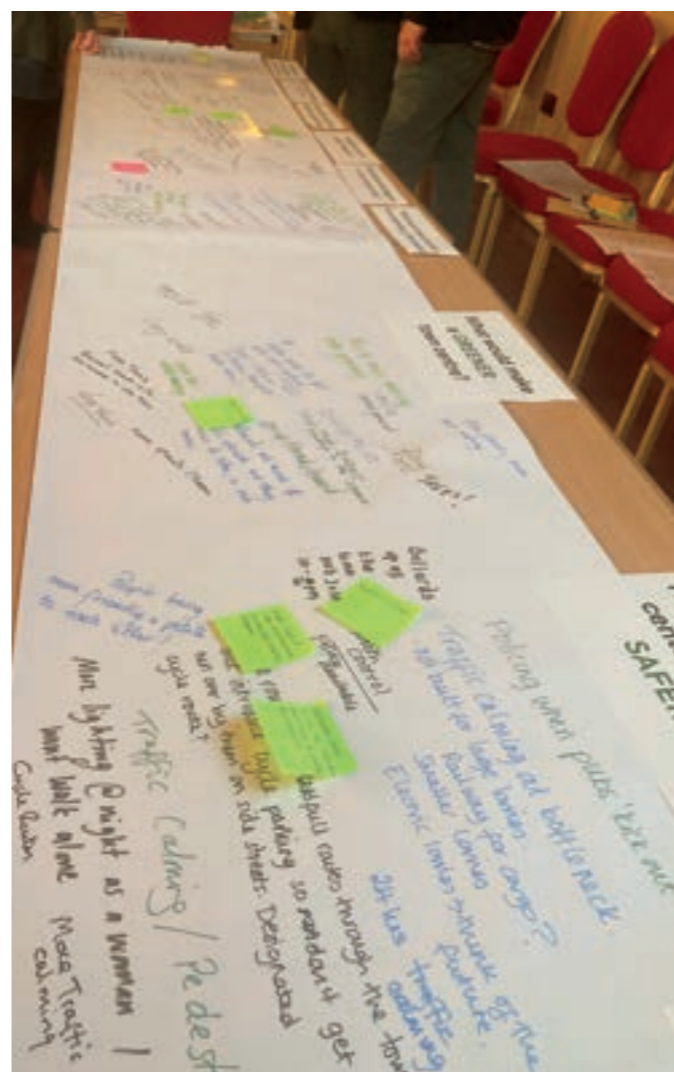
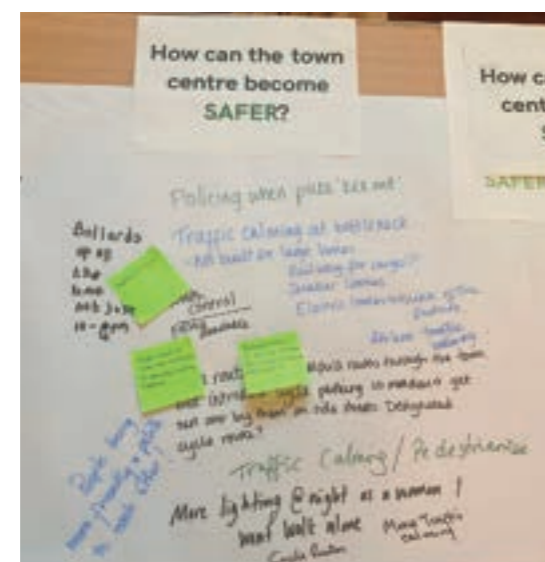
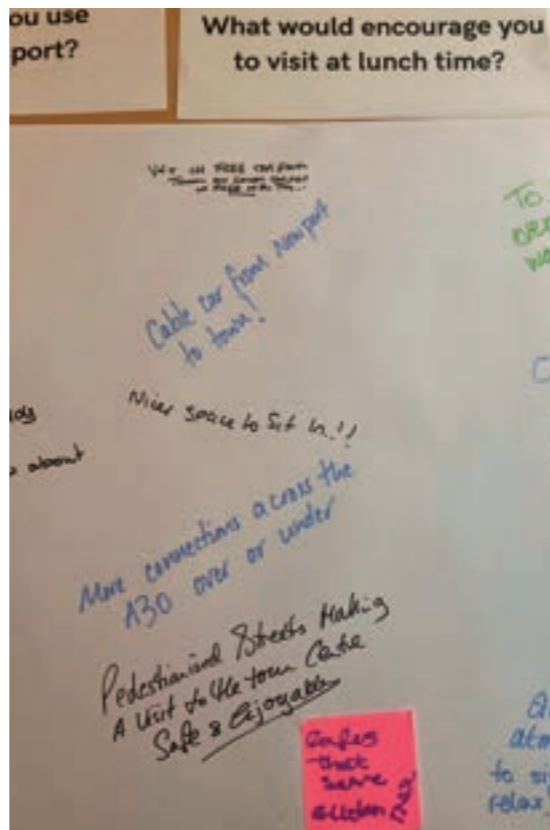
Consultee Organisation	Consultee Representative	Consulted (C) or initial consultation required/ beneficial (R)?
General Public	/	C
Chamber of Commerce	Culture & Place Shaping Representative/ Chair	C
	Networking Manager	R
Launceston Town Plan Group	All	C
The Orchard Centre	Managing Director	C
Launceston Community Development Trust	Trustee	C
Launceston Life (Launceston CIC)	Director & Client Engagement	C
The Causley Trust	Acting Director	C
Launceston Cultural Partnership	Members	C
Library	/	C
Councillors	/	C
LanSEN Together Youth Group	/	R
Launceston Velo	/	R
Launceston Runners	/	R

Consultee Organisation	Consultee Representative	Consulted (C) or initial consultation required/ beneficial (R)?
Speedwatch Group	/	R
Pubwatch	/	R
Police/ Secured by Design	/	R
Forest for Launceston	/	R
Launceston in Bloom	/	R
English Heritage	Head of Historic Properties Cornwall & Devon	C
National Trust	/	R
Churches Together	/	R
Cornwall Wildlife Trust	/	R
Launceston Parish Wildlife Group	/	R
Schools, children, educators & parents	/	R
Coronation Park Committee	/	R
Local Planning Authority (LPA)	/	R

Further list being collated by Launceston Town Plan Group.

Consultation report.

Experimental Traffic Regulation Order (ETRO) Event.



Purpose An opportunity for residents and businesses to discuss the future Experimental Traffic Regulation Order, comment on Safer Greener Streets consultation questions and meet members of Launceston Town Plan Group (LTPG)

Format Drop in
Workshop activity
LTPG members available

Schedule 18:00 - Doors open to public
18:05 - 2 hour drop in session begins
18:10 - Information video on replay
20:05 - Close and thank you

Themes

- How to make the town safer
- How to create a greener town centre
- Opening Hours
- Town centre usage
- Evening culture
- Public transport
- Walking and cycling

Resources

- Stakeholder list
- Notices/Invitations
- Volunteers for invite delivery
- Stationery e.g. pens, paper roll
- Video and editing
- Screen
- Tables & Chairs

Launceston Heritage Weekend.



Purpose Elicit responses to public domain improvement examples and whether they would suit Launceston.

Format Open Discussion
Table top 'scribble board'
Client/Design team members at hand

Schedule 11:00 - Consultation begins alongside market set up
15:00 - Consultation continues alongside bar opening and live music
19:30 - Early close down due to storm [21:00 - Original close]

Themes

- Parklets and planters
- Seating
- Lighting
- Greening
- Shared surfaces
- Shelter
- Cycle routes and parking
- Art installations

Resources

- Gazebo
- Tables & chairs
- Picture stimuli
- Stationery e.g. pens, paper roll

Market in the Square.



An ARTS CENTRE
IN THE MIDDLE OF TOWN!

Why don't you
have a heritage
Cafe in the town centre



Pedestrianise
the whole
Town Centre!!

Put in the Funicular Railway
Joining Newport to Town
for All

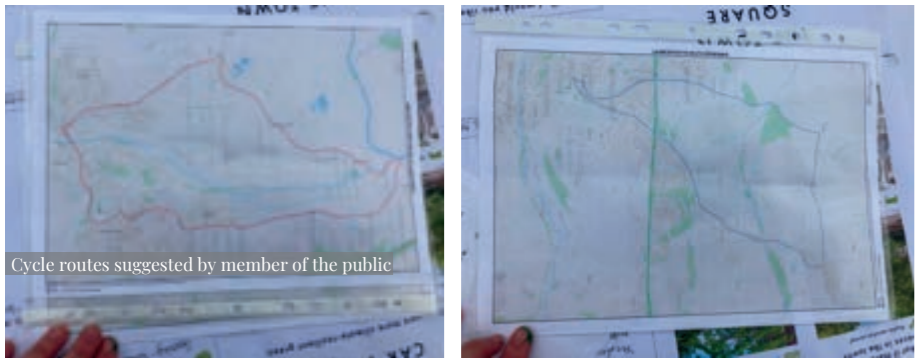
Electric Buses running
village + town route
constantly 7am - 7pm
increasing footfall, reason + ease
to get out to use the town
will aid Pedestrianising
the square

Pedestrianise the whole
Town centre.
Outside Cafe Culture +
covered seating

SS & MOBILITY
TRAVEL

Purpose	To hear general thoughts and ideas regarding the town centre
Format	Open Discussion Table top 'scribble board' Client members at hand
Schedule	09:30 - Consultation begins alongside market opening time 14:30 - Consultation closes alongside market closing time
Themes	<ul style="list-style-type: none"> • Transport • ETRO • Environment • Heritage
Resources	<ul style="list-style-type: none"> • Gazebo • Tables & chairs • Roll-up banners • Feather banners • Stationery e.g. pens, paper roll

Make Space for Nature (MS4N) Wildlife Celebration Day.



Purpose	Encourage responses to questions regarding targeted areas of Launceston: The Parade Ground; From the Castle to the Parade Ground; Race Hill Car Park; and The Town Square
Format	Open to passers-by Workshop activity, responses to images and questions Client/Design Team member at hand
Schedule	11:00 - Event opens 11:15 - 2.5 hr public engagement 13:45 - Close down consultation stand 14:00 - Event closes
Themes	<ul style="list-style-type: none"> • Way-finding • Parklets, planters, greening • Art installation • Traffic • Topography • Biodiversity • Shelter • Events, activities • Cycle routes
Resources	<ul style="list-style-type: none"> • Drop In centre posters/flyers • Question sheets • Bingo markers • Stationery e.g. pens, paper roll • Banners • Table

Launceston Show.



Purpose Responses to questions on targeted areas of Launceston including: The Parade Ground; From the Castle to the Parade Ground; Race Hill Car Park; and The Town Square.

Format Discussion
Free writing
Yes/no answers
Client & Design Team members at hand

Schedule 08:30 - Event opens, flyers distributed
09:00 - Stand opens
17:30 - Event and stand closes

Themes

- Parklets, planters, greening
- Art Installation
- Memorial
- Way-finding
- Funicular Railway
- Public transport

Resources

- Drop In Centre posters/flyers
- Stand signage
- Question sheets
- Dot stickers
- Stationery e.g. pens, paper roll
- Banners
- Tables & chairs
- A1 board and posters

Charles Causley Festival Community Day.



Purpose Responses to questions on targeted areas of Launceston including: The Parade Ground; From the Castle to the Parade Ground; Race Hill Car Park; and The Town Square.

Format Discussion
Free writing
Yes/no answers
Client & Design Team members at hand



Schedule 10:30 - Event Opens
16:00 - Stand closes alongside other stalls

Themes

- Cultural activity and installation
- Parklets, planters, greening
- Way-finding
- Public transport
- Drainage
- Biodiversity
- Traffic



Resources

- Drop In Centre posters/flyers
- Question sheets
- Dot stickers
- Stationery e.g. pens, paper roll
- Banners
- Tables & chairs
- A1 board and posters

Safer Greener Streets Drop-In Centre.



Purpose To provide residents, businesses and visitors an opportunity to regularly engage and influence town plans and talk to client or design team members.

Format Informal drop-in
Free-flow discussion
Free writing
Responses to targeted questions and visual aids
Yes/no answers
Map Interactions
Other workshop activities
Client & Design Team members available to talk to

Schedule Mon - 12:00 - 14:00
Tues - 12:00 - 14:00
Thur - 09:00 - 10:00
Fri - 15:00 - 16:00

Themes

- Biodiversity
- Walking and cycling
- Accessibility
- Drainage systems
- Greenery, parklets
- Seating
- Way-finding
- Traffic
- Evening/cultural/tourist economy

Resources

- Question sheets, visuals, studies
- Dot stickers
- Stationery e.g. pens, paper roll
- Banners
- Tables & chairs
- Presentation boards

Safer Greener Streets Drop-In Centre.



Purpose	To provide a casual opportunity for passers-by to influence plans and engage with workshop activities
Format	Unstaffed drop-In Workshop activities Yes/No questions Controlled questions
Schedule	Mon - 09:00 - 17:30 Tues - 09:00 - 17:30 Weds - 09:00 - 17:30 Thur - 09:00 - 19:00 Fri - 09:00 - 17:30 Sat - 10:00 - 16:00
Themes	<ul style="list-style-type: none"> • Biodiversity, environment • Walking and cycling • Accessibility • Drainage systems • Greenery, parklets • Seating • Way-finding • Traffic • Evening/cultural/tourist economy
Resources	<ul style="list-style-type: none"> • Question sheets, pdfs, studies • Activity signage and prompts • Dot stickers • Stationery • Drawing board • Banners • Tables & chairs • Presentation boards

Roundtable Meetings.



Purpose Provide opportunity for stakeholders including clients, town council, local groups, property owners, agents, etc to discuss and influence the project

Format Chaired meetings
Conversational
Brainstorming

Schedule Approx 2-3 hours
Lunch and beverages provided

- Themes**
- Cultural activity
 - Accessibility
 - Greenery, parklets, seating
 - Day time and evening economy
 - Environment
 - Traffic and transport
 - Way-finding

- Resources**
- Lunch and beverages
 - Maps
 - Plans
 - Studies
 - Drawing board
 - Tables & chairs

Town Walkarounds.



Purpose	Provide opportunity for stakeholders including clients, town council, local MPs, etc to discuss town plans
Format	Walking meeting Conversational Brainstorming Group tour
Schedule	Approx. 2 hours per visit Town centre tour
Themes	<ul style="list-style-type: none"> • Funding and schemes • Active travel • Way-finding and navigation • Environment • Economy • Traffic and transport • Cultrual and event activity • Accessibility
Resources	<ul style="list-style-type: none"> • n/a

Initial coding & categories 1.

Stakeholder Consultation

Revision: B
Date: 12 October 2022
Status: Information



Tally- Responses to Posed Questions

	Yes	No	Total Responses	Proposal that stimulated the most responses	Most popular proposal (most overall number of yeses)	Least contentious / most supported as a percentage	Top supported proposals (80% yes and over)	Distinctive	Connection	Contribution
Would you support an art installation in the town centre?	 75%	 25%	 65					★	★	★
Wildlife Celebration Day	3	3	65							
Launceston Show	13	2								
Causley Festival	15	1								
Drop-in at Innovation Centre 18 July 2022	5	1								
Drop-in Innovation Centre 25 July 2022	4	7								
Drop-in Innovation Centre 8 August 2022	3	1								
Drop-in Liberty Café/ PLACE studio 20 September 2022	6	1								
Total	49	16								
Should the chains be removed from the war memorial?	 44%	 56%	 63						★	
Wildlife Celebration Day	4	1	63							
Launceston Show	3	9								
Causley Festival	9	6								
Drop-in at Innovation Centre 18 July 2022	4	2								
Drop-in Innovation Centre 25 July 2022	3	10								
Drop-in Innovation Centre 8 August 2022	2	2								
Drop-in Liberty Café/ PLACE studio 20 September 2022	3	5								
Total	28	35								

Stakeholder Consultation

Revision: B
Date: 12 October 2022
Status: Information

Tally- Responses to Posed Questions

	Yes	No	Total Responses	Proposal that stimulated the most responses	Most popular proposal (most overall number of yeses)	Least contentious / most supported as a percentage	Top supported proposals (80% yes and over)	Distinctive	Connection	Contribution
Would you like to see sustainable public transport between North and South Launceston?	 91%	 9%	 64			✓	✓	 (due to heritage of a possible north-south route)		
Wildlife Celebration Day	6	0								
Launceston Show	19	1								
Causley Festival	13	1								
Drop-in at Innovation Centre 18 July 2022	n/a	n/a								
Drop-in Innovation Centre 25 July 2022	7	2								
Drop-in Innovation Centre 8 August 2022	6	1								
Drop-in Liberty Café/ PLACE studio 20 September 2022	7	1								
Total	58	6	64							
Shall we take traffic out of the square?	 81%	 19%	 84	✓	✓		✓			
Wildlife Celebration Day	6	1								
Launceston Show	18	3								
Causley Festival	20	5								
Drop-in at Innovation Centre 18 July 2022	5	1								
Drop-in Innovation Centre 25 July 2022	5	4								
Drop-in Innovation Centre 8 August 2022	6	1								
Drop-in Liberty Café/ PLACE studio 20 September 2022	8	1								
Total	68	16	84							

Stakeholder Consultation

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Tally- Responses to Posed Questions

	Yes	No	Total Responses	Proposal that stimulated the most responses	Most popular proposal (most overall number of yeses)	Least contentious / most supported as a percentage	Top supported proposals (80% yes and over)	Distinctive	Connection	Contribution
Do you want to have more cover in the town square?	 75%	 25%						*		*
Wildlife Celebration Day	4	0								
Launceston Show	13	3								
Causley Festival	13	4								
Drop-in at Innovation Centre 18 July 2022	n/a	n/a								
Drop-in Innovation Centre 25 July 2022	8	3								
Drop-in Innovation Centre 8 August 2022	1	3								
Drop-in Liberty Café/ PLACE studio 20 September 2022	4	1								
Total	43	14	57							
Shall we cover the square?	 83%	 17%								
Wildlife Celebration Day	n/a	n/a					✓	*		*
Launceston Show	n/a	n/a								
Causley Festival	n/a	n/a								
Drop-in at Innovation Centre 18 July 2022	5	1								
Drop-in Innovation Centre 25 July 2022	n/a	n/a								
Drop-in Innovation Centre 8 August 2022	n/a	n/a								
Drop-in Liberty Café/ PLACE studio 20 September 2022	n/a	n/a								
Total	5	1	6							
Shall we have a restaurant quarter?	 78%	 22%							*	*
Wildlife Celebration Day	3	0								
Launceston Show	15	2								
Causley Festival	10	1								

Stakeholder Consultation

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Tally- Responses to Posed Questions

	Yes	No	Total Responses	Proposal that stimulated the most responses	Most popular proposal (most overall number of yeses)	Least contentious / most supported as a percentage	Top supported proposals (80% yes and over)	Distinctive	Connection	Contribution
Drop-in at Innovation Centre 18 July 2022	n/a	n/a								
Drop-in Innovation Centre 25 July 2022	4	5								
Drop-in Innovation Centre 8 August 2022	4	1								
Drop-in Liberty Café/ PLACE studio 20 September 2022	3	2								
Total	39	11	50							
Shall we turn the reservoir into a cocktail bar?	*** 60%	** 40%	*****							
Wildlife Celebration Day	n/a	n/a						*		*
Launceston Show	n/a	n/a								
Causley Festival	n/a	n/a								
Drop-in at Innovation Centre 18 July 2022	3	2								
Drop-in Innovation Centre 25 July 2022	n/a	n/a								
Drop-in Innovation Centre 8 August 2022	n/a	n/a								
Drop-in Liberty Café/ PLACE studio 20 September 2022	n/a	n/a								
Total	3	2	5							
Should we have a funicular railway from Newport?	***** 83%	* 17%	*****							
Wildlife Celebration Day	n/a	n/a				✓	✓	*	*	*
Launceston Show	n/a	n/a								
Causley Festival	n/a	n/a								
Drop-in at Innovation Centre 18 July 2022	5	1								
Drop-in Innovation Centre 25 July 2022	n/a	n/a								
Drop-in Innovation Centre 8 August 2022	n/a	n/a								
Drop-in Liberty Café/ PLACE studio 20 September 2022	n/a	n/a								
Total	5	1	6							

Initial coding & categories 2.

Stakeholder Consultation

Revision: C
Date: 17 October 2022
Status: Information

Phone call with Ecologist- April 2022

Code	Core Categories			Unlock
	Distinctive	Connection	Contribution	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Rejuvenate the town		★		
Enhance existing habitats, where people walk dogs		★	★	
Natural spaces		★	★	
Buildings- bat bricks, bee bricks, owl boxes, green roofs.		★	★	
Bed & Breakfast. Shelter & Food Resource.		★	★	
South West has highest number of resident species.	★	★	★	
Launceston- possible for wolverines. Wolverines also a key stone species and amenable to urban environments.	★	★	★	★ introduce wolverines to River Kensey
Otters tolerate urban environments if left alone.				
Horseshoe bats- only in Cornwall and Ireland.	★	★	★	★ provide for Horseshoe Bats
Existing areas to make better- graveyards.	★	★	★	
Habitats- biodiversity maps- Magic Maps- habitats- patterns of protected species.	★	★	★	

Phone call with Ecologist- April 2022

Code	Core Categories			Unlock
	Distinctive	Connection	Contribution	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Cornwall Biodiversity Action Plan- landscape characteristics. Existing- ancient hedges- more of a network. Bat habitat. Existing enhanced.	★	★	★	
Lichens and mosses- quality of air. Different purities of air= different mosses.		★	★	
Cornwall Wildlife Trust- CC Ltd. Commercial trading arm.	★	★	★	
Local Wildlife Group. Lap wing. Launceston Parish Wildlife Group.	★	★	★	★

Key

/	Not applicable
★	Relevant to category- positive comment/ proposal
★	Relevant to category- criticism/ identifies existing problem
★ text	Unlocking opportunity/ proposal for Launceston, text identifies subjects/ themes
★	With regards to proposed questions and tallied responses- identifies where proposals are distinctive, improve connection, or offer a contribution.

Stakeholder Consultation

Revision: C
Date: 17 October 2022
Status: Information

Town Hall Consultation - 31 May 2022

Code	Core Categories				Posed questions					
	Distinctive	Connection	Contribution	Unlock	What would encourage you to walk into town?	Would/do you use public transport?	What would encourage you to visit at lunch time?	What would make the town more appealing in the evening?	What would make the town safer?	What would make the town greener?
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.						
Increase trees, plants,		*	*	★ planting						
Increase pedestrianisation		*	*	★ pedestrianise						
Increase seating			*							
Decrease HGVs		*								
Decrease cars use		*								
Move the taxi rank		*								
Improve disability access		*		★ equal access						
Improve connectivity into the town		*		★ public transport/ cycle routes/ pathways						
Improve cycling into the town		*		★ cycle routes						
Funicular rail	*	*	*							
public transport		*								
better signage		*		★ wayfinding/ signage						
Enable evening/café culture		*	*							
Enable more events		*	*							
Make use of assets through lighting, etc	*	*	*	★ illuminate heritage assets						

Town Hall Consultation - 31 May 2022

Code	Core Categories				Posed questions					
	Distinctive	Connection	Contribution	Unlock	What would encourage you to walk into town?	Would/do you use public transport?	What would encourage you to visit at lunch time?	What would make the town more appealing in the evening?	What would make the town safer?	What would make the town greener?
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.						
Better and safer connection to local villages		*		★ public transport/ cycle routes/ pathways	◆					
E-bikes and charging points		*		★ eBikes	◆					
Footpaths/pavements that don't run along fume-filled roads		*		★ improve pedestrian experience	◆					
Better public transport		*			◆					
Access for disability		*		★ equal access	◆					
Regular bus to and from Exeter train station		*		★ bus to Exeter		◆				
'Boogie bus' or land train	*	*		★ land train		◆				
Cable car from Newport to town	*	*	*				◆			
Nice space to sit in		*	*				◆			
Free parking		*					◆			
More connections across the A30 over or under		*					◆			
Pedestrianised streets – safe and enjoyable		*		★ pedestrianise			◆			
To feel safe in the evenings – leaving events, etc		*						◆		

Stakeholder Consultation

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Town Hall Consultation - 31 May 2022

Code	Core Categories				Posed questions					
	Distinctive	Connection	Contribution	Unlock	What would encourage you to walk into town?	Would/do you use public transport?	What would encourage you to visit at lunch time?	What would make the town more appealing in the evening?	What would make the town safer?	What would make the town greener?
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.						
Later openings			*	★ regularise & later shop opening/ evening culture				◆		
More music and community events			*	★ events				◆		
Places to eat			*					◆		
Outdoor seating		*	*					◆		
Good atmosphere to sit and relax		*	*					◆		
Move taxis		*	*					◆		
Light up assets e.g. St Marys Church and Southgate arch, castle and green, coronation park, etc	*			★ illuminate heritage assets				◆		
Permanent road closures		*								
Policing pub 'kick out'		*								
Traffic calming the bottle necks – not built for large lorries		*								
Less HGVs - think of future e.g. electric lorries		*								
Prevent 'boy racers' e.g. keep bollards up overnight		*								

Heritage Weekend- 18 June 2022

Code	Core Categories			
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Funicular Railway from Newport	★	★	★	
Remove yellow lines from roads		★	★	
Make use of Parade Ground for more events (better access required)	★	★	★	
Return covered pannier market	★	★	★	
Extend the pedestrianisation physically and time restrictions		★		
Add cultural objects e.g. statue	★	★	★	★ art installation/ trail
Generally increase greenery such as trees, levelling with seated green areas		★		★ planting
Bike/scooter station		★		★ bike/ scooter hire
Street performances			★	★ street performances
Make more inviting for evening culture		★	★	★ evening culture

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Heritage Weekend- 18 June 2022

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	Distinctive	Connection	Contribution	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Café culture/ more cafes		*	*	* café culture
Skate park		*	*	* skate park
Better access to shops		*		
Better seating incl. removable/shape altering for events (modular?)		*		
Notice boards required in hard to reach areas around town centre and across town		*		
Better promotion of Lanson locally.	*	*	*	* promotion
Public noticeboards listing events as well as Facebook. Put on estates.		*		* promotion
Use Parade Ground- travelling theatre, more events, better access.			*	
Green is clean please.		*		
Return pannier car park to a covered market. Yes please!			*	* town market
Reinstate water filling stations. E.g. Race Hill, add to castle grounds.		*	*	* water bottle filling stations

Heritage Weekend- 18 June 2022

Code	Core Categories			Unlock
	Distinctive	Connection	Contribution	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Fewer empty shops.	*	*	*	* empty shop strategy
More inviting for night time.			*	* evening culture
Statue	*	*	*	* art installation
Hire a bike/ scooter stations (bike/ scooter have tracers on when hired)		*		* bike/ scooter hire
More restaurants to eat in of an evening.			*	
Access to all shops for disabled.		*	*	* equal access
No left turn at bottom of High Street.		*		
The little town hut opens late.		*	*	
Local makers with local producers/ traders/ retailers	*	*	*	* town market
Big name shops			*	
Market House arcade cafes/ french bakery.	*		*	

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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Flexible seating to remove/ alter for events.		★	★	
Childrens skate park in the park.		★	★	★ skate park

Agents & Owners Consultation- 14 June 2022

Code	Core Categories			Unlock
	Distinctive	Connection	Contribution	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Not 1m of Cornwall Council funded road in the last 40 years. All previous reports have concluded a N.S. relied road in NP.		★		
Keep centre special/ unique/ creative. Buildings add charm. [War memorial] doesn't need chains.	★		★	
Need chains- Superdrug, etc.KH- Town centre rates crippling. Chains won't take big units.			★	
Agree on approach/ philosophy- new/old.		★		
Closing early (Sat pm) because no footfall.		★	★	
Towns don't die- they change.				
Rich materials should be selected.	★		★	
Embrace image.	★	★	★	
Sympathetic signage.	★	★	★	★ promotion/ signage
No invitation to Launceston from A30.		★	★	
Central BD 'bid organisation' e.g. Newton Abbot has Town Centre Manager.		★	★	★ town coordinator

Stakeholder Consultation

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Agents & Owners Consultation- 14 June 2022

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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Support for Covered square			★	
Support for Town Manager			★	
Support for programme of events			★	
Support for Apartment living- tax office, BT exchange (central residential)			★	★ residential development in centre
Support for Central parking		★		
Artistic quarter would be good			★	
Consider Ashburton- then antiques and artists opening up- now v. popular.			★	★ arts quarter
Market House arcade- pop-ups become tenants- notes shops are dead when markets are on. Events are good/ better. Not more markets!		★	★	

Walk with MP Scott Mann - Friday 24 June 2022

Code	Core Categories			
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Unkempt path/ road surfacing outside Castle and Eagle House	★	★		★ maintenace
eBikes outside job centre		★	★	★ eBikes
Entrance to town centre lacks sense of arrival	★	★	★	★ sense of arrival

Stakeholder Consultation

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Meeting with Councillors- 6 July 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Looking down streets it looks boring	*	*	*	
Falmouth coloured sails		*		
Some buildings let the street down		*		
Do something positive and simple				
Bunting			*	
Signage should mention Launceston heritage	*	*	*	* wayfinding/ signage
Wayfinding, sign post correctly		*		
Maps need to be redrawn so they're related to people approaching town		*		
People ask- where is the nearest town/ response- what are you looking for?				
Equal/ disable access an issue. Forcing buggies into road is an issue.		*		* equal access
Train connection		*		* rail connection
Bypass		*		* [Kensy?] bypass
Castle is inaccessible		*	*	* equal access

Meeting with Councillors- 6 July 2022

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Headphones explaining sites on town tour	*	*	*	* trails
Can't use pavements and can't get on or off them		*		* equal access
Streets, no greenery		*		* planting
Town service bus		*		* town bus
Needs green, needs colour		*		
Avenues of trees		*		* trees
Not keen on banners in historic setting		*		
Bunting works, is also temporary		*	*	
Not additional signage that becomes cluttered- needs to be clear		*		* wayfinding/ signage
People very close to the castle ask where it is		*		
Signage very poor		*		
People don't know where the WC's are- JH- and they're not correct		*	*	

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Concern re. communication between separate groups- someone to coordinate them all		★		★ town coordinator
Race Hill car park- access to and from		★		★ equal access
Town brand first- then signage		★		★ promotion/ signage
Initial concept for the town brand is ready for consultation		★		
Castle seen from Brentor. When you get close 'it's not there'	★	★		
Castle ground are green [enhance existing asset?]	★	★	★	★ enhance castle grounds
Leisure centre is at risk- Launceston needs to keep what it's already got. Coronation Park Trustees		★	★	★ existing leisure centre
Population 11- 12k, double that in hinterland				
When people work here they spend in the town		★	★	★ hot desk facilities
Library- 20/30 people hot desking for Cornwall Council	★	★	★	

Meeting with Councillors- 6 July 2022

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Focus on local people- tourists are a bonus	★	★	★	
Must keep the banks- lose them and loss of footfall		★	★	
No one wouldn't want a funicular railway or accessible shops	★	★	★	
Safer streets- separate cars and people		★		
Pick up mobility scooters at a centre at Race Hill car park.		★		
Changing WC's.		★	★	
Granite pavement is too narrow for a single wheelchair	★	★	★	
Hire a wheelchair and a scooter- it's not available		★		
There was a scooter- never used		★		
Needs to be promoted		★		
Hearing loop		★		
Dementia sufferers think they will fall between the cobbles [level the cobbles?]		★		★ levelling

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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Compensation costs to Cornwall Council are significant			*	cobbles for equal access
Consider mothers with babies/ young children-struggling dropping kids off for classes.		*		
Enforcement necessary if some vehicles allowed access and others not.		*		
Maintenance used to lift and re-lay granite stones regularly to keep them level.	*	*	*	levelling granite pavements
Race Hill car park-access to and from		*		equal access
Clear resin over cobbles [cobbles seen as a trip hazard]		*		
Better sense of extent of centre and better place will have snowball economic effect		*		map/ define centre
Local ground surface should identify when you're in the centre + link the car parks		*		ground surface for wayfinding
Sometimes war memorial is in the way	*	*	*	
Canopies and awnings for shops		*	*	shop break-out

Meeting with Councillors- 6 July 2022

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Seating- needs to have backs on		*	*	seating (with backs)
Consider doorbells-accessible shops		*		doorbells
War memorial- do it help the square to be used?	*	*	*	
Happy with taking the chains away		*		
Let retail to outside areas turn residential . Not beneficial for town to become smaller. When retail lost, hard to change it back		*		increase resi.
We spoke about colour-what about sound?	*	*	*	art installations
Water feature through the town?	*	*	*	water feature

Stakeholder Consultation

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Miss Ivy Market- 9 July 2022

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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Why don't you have a heritage centre in the town centre?		★		
Residents on Church Street (there are some!) would like access to a key to bollard gates (happy to access from a single point- say Kivells or NFU) to get to their own front door 10am-4pm.		★		
Electric buses running village and town route, constantly 7am- 7pm, increasing footfall, reason and ease to get out to use the town will aid pedestrianising the square.		★		
Residents need a key for access during the day (Church St)		★		
New shop opening in Church St, how do we get access between 10am- 4pm?		★		
Pedestrianise the whole town centre!!		★	★	
Pedestrianise the whole town centre. Outside cafe culture and covered seating.		★	★	★ pedestrianise
Put in the funicular railway joining Newport to town for all.	★	★	★	

Miss Ivy Market- 9 July 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
An arts centre in the middle of town!	★	★	★	★ arts facility

Stakeholder Consultation

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Meeting with Nigel Bowden of Launceston Steam Railway- 13

Core Categories			
	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Code			
1971 - started red tape; 1983- 1st train running; 1997- Launceston; Transportation Study- until 2007. None of the initiatives implemented; Bridgworth a good example of funicular railway & advertising towns- electric, was once water powered; From civic society (Fiona C) contacted Scarborough Funicular through Leeds railway HM Inspector- 4 cable erosion; 1:2.5 pitch, 60 second ride. Purchased land circa. 4 acres from Newport Industrial Estate;	*	*	*
2000- Feasibility study by defactor, Falmouth, CM by Civic Society. Capital costs £1.5m. Visitors +2k/year. Existing £13.9k to Launceston;			
2018- Meeting noted Kensey Valley Link Road, steam railway 40k/year; Nigel doesn't think funicular railway can survive now-£;			
Reservoir- was for washing down street and for fire brigade, fed from Windmill Hill, has a float valve.			

Rhyl- Welsh seaside resort- had a doomed mono-rail.	*	*	*
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Poster Drop-offs to Shops- 21 July 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Enthusiastic for town, will spread word				
They won't do it but the day they got rid of the old way in town it killed it', referring to loss of parking in the square		★		
Wants loading bays in Westgate St, better options for HGVs and DPD drivers 'they [planners] don't think about that', requests more EV points especially in Westgate Carpark,		★		
Enthusiastic, showed us the drains underneath				
Suggested Land Train, create better connection in the town, supports street closures, 'triangle' of Church St and High St etc important for retail, would like to come to next Chamber meeting (previously met Annette). TB notified of town brand to help with connections and universal website, events programmes, signage, etc.	★	★	★	★ transport connections, promotion

Poster Drop-offs to Shops #2- 09 August 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Wetherspoons in Barclays building			★	
Town centre should return to state before cobbles with parking in the square - pedestrianisation is not the answer		★		
Pedestrianisation will put people off, they will go to Lifton for example. Where will residents access, People moan about current square pedestrianisation so why more?		★		
Signage from town square to various shops/streets/carparks. Saturday free parking. Pennygillam/retail park draws people away from the town. White hart arcade needs brighteneing up. "Businesses stick by town, Town doesn't stick by them."			★	★ wayfinding/signage
Water bottle filling stations			★	★ water bottle filling stations

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Poster Drop-offs to Shops #2- 09 August 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Existing car parking is actually fine but perhaps a free half hour somewhere to please others. Signage improved. Nightlife improved - restaurants in eve, even a whetherspoons could help surrounding pubs etc.			★	★ discount car park, wayfinding, evening culture
Water feature / markets that are regular under cover / Electric bike capacity			★	★ attractive features, eBikes
Move to Taxis to castle area - make these spaces disabled.		★		
Cobbles were a disaster. Westagte street bricks not much better. Stunning war memorial	★ ★			
Not so keen for pedestrianisation, people not driving = people not stopping. Business currently not sustained through winter, need year round business. Encourgae local people to stop for food.		★		
Tram into town centre or fenicular railway		★		

Poster Drop-offs to Shops #2- 09 August 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Cobbles are bad. Inconsistency of traffic wardens, people often parking on westgate st when it's double yellow. Shops not open on Sat afternoons.	★			
Free parking would be nice			★	

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Networking with Local Businesses at Haines Watts- 22 July 2022

	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Code				
One person business, location to work			★	★
Fill empty shops particularly in main square			★	★ empty shop strategy
Free car parking		★		★ discount car park
A trail, learning activity, history, free.	★	★	★	★ trails
Doing something with barclays would be great, Launceston House museum- daughter loved it.	★	★	★	★ support existing offerings
Open hours only 10-3 [extend shop opening hours to align with the norm elsewhere]		★	★	★ regular shop opening hours
Supports pedestrianisation.		★		
Fully pedestrianised town square would be good, particularly for dog walkers. With lorries, taxis, etc- it's too busy to navigate.		★	★	★ pedestrianise

Networking with Local Businesses at Haines Watts- 22 July 2022

	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Code				
Car parks don't accept cards		★		★ card payments at car parks
outside of school hours would be when I would go to shops...		★	★	
Lawrence House Museum- really good, locates farms on the map that are still there...	★	★	★	★ support existing offerings
Signposting		★		★ wayfinding/ signage
Launceston has a lot of nice things but they're not advertised or known.		★		★ promotion
Move bus stop out of town. Where it is is very dangerous. Surprised someone hasn't been run over. New location for bus stop should be close to town.		★	★	★ pedestrian safety
Taxi rank at Country Chic [would be better]		★		
Castle	★		★	
Gateway to Cornwall		★		

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Networking with Local Businesses at Haines Watts- 22 July 2022

	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Code				
People know the trees on the top of the hill as they drive past Launceston, but they don't know about Launceston	★	★		★ promotion
Signage from main roads should be improved		★		★ wayfinding/signage
Flowers, water, fountain, surface, harvest water for amenity			★	
Traditional lighting, attractive lighting, France does it well. Petanque.			★	★ attractive features
Co-fo- arch is lovely but traffic is so noisy. Evening menu is great.	★	★	★	★ support existing offerings
Buddhist lounge is very good Jericho's was great & Cafe No. 8. New Westgate Deli- chaotic and shaded, not a good spot to chill out.	★	★	★	
Launceston needs environment that is pleasant to sit in, quiet and peaceful, feel safe, not that you will be hit by a car.		★	★	★ pedestrian experience & safety

Networking with Local Businesses at Haines Watts- 22 July 2022

	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Code				
Pedestrianising Launceston will put pressure on bypass road that isn't a great road. Really good signage required to redirect people particularly if you're trying to promote certain routes.		★		★ wayfinding/signage
Tesco and slip road- you have to turn left to the roundabout if you want to turn right.		★		
1.4 car parking spaces not adequate- what house has only 1 car?		★		
Moor House Otters- go and see them all, for kids. Faye Burden- artist made an otter. Lifton lady made an otter. Bristol- Wallace and Grommit. Plymouth- elephants- one was bought for £50k. Draw a character from town. House names- famous people.	★	★	★	★ trails

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Wildlife Celebration Day

Code	Core Categories			Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution		The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
Priory Park- recreation ground, equipment		★	★					
Funding for long term shrubs please (CTC got in mind for planting?)		★	★	★ planting				
Cycle routes- needs to be dedicated		★		★				
Cycle routes around the town		★		★ cycle routes				
Cover for the square? Light touch structure-modern materials	★	★	★	★ cover in square	◆			
Make more accessible-slopes?		★		★ equal access	◆			
More cultural? Band stand? Community		★	★		◆			
Good memory @ Bude-one off music event		★	★	★ events infrastructure	◆			
Outdoor theatre	★	★	★		◆			
Make sure well-kept		★	★	★ maintenance	◆			

Wildlife Celebration Day

Code	Core Categories			Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution		The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
Sculptures/ musical outdoor instruments	★	★	★	★ attractive features	◆			
Yes please! Lots! Socialise in the evenings		★				◆		
Parasols to take away	★	★	★	★ cover in square		◆		
Wayfinding, QR codes, pictures that don't date		★		★		◆		
Maps- QR codes categorised, make it instant/ easy/ youth offer/ app.		★		★ wayfinding/ signage		◆		
Seating- school woodwork class?	★	★		★			◆	
Water features are important for cooling. Yes please, would make it nicer	★	★	★	★ seating (with backs)			◆	
Make sense of arrival better	★	★		★ sense of arrival			◆	
Best views around! Lots of overseas tourists come here :-)	★	★	★	★ capitalise on views			◆	

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Wildlife Celebration Day

Code	Core Categories			Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
Local schools would have to support this "Windmill" Ask schools for ideas too e.g. Windmill	★	★	★	★ attractive features			◆	
Keep with heritage environment	★	★						◆
Attract people to come in in the evening		★	★	★ evening culture				◆
Attract the right businesses, attract more people		★	★					◆
Trees would be fantastic		★		★ planting				◆

Town Centre Occupiers (a few)- 30 June 2022

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Bring colour.		★	★	
Apartment living= good.		★		★ residential development in centre
Cover square= ok if light as I described [MK] and high up.	★	★		★ town square cover
Concern over empty shops that can't be converted due to planning restrictions.	★	★	★	★ empty shop strategy
Concern over tenants not keeping shopfronts clean. Levy?	★	★	★	★ maintenance, support successful businesses
Reservoir bar- cocktails!	★	★	★	
Apartment living= good.		★		★ residential development in centre
Cover ok if light, as above.	★	★		
Loved sketch of street with trees.	★	★		★ trees

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	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
Reservoir perpendicular to Barclays- under IC lid in road. Fed by culvert- not sure where from. Used to aid firefighters in Sprys garage.				

Launceston Agricultural Show - Thursday 28 July 2022

Code	Core Categories				Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square	
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.					
Castle Dyke needs weeding.	★	★				◆			
Make sure streets are kept clean.		★				◆			
Circular walk around castle.	★		★	★		◆			
Running water through the town with places to sit.	★	★	★	★		◆			
Social spaces is a great idea- it's a beautiful spot that should be used more.		★				◆			
Running water would be a great feature.	★	★	★	★		◆			
Large sail overhead for shading.	★	★	★			◆			
More foliage and seating in the town centre.		★	★			◆			
Reinstate water fountain by castle.	★	★	★	★		◆			
Apartment living in Lanson.		★	★			◆			
Example- York.	★	★				◆			
Madford Lane traffic.		★				◆			
Accessible areas that the whole community can use together- play area, seating, art.		★				◆			
Where is it? I know it but wasn't aware of the name (Parade Ground)		★				◆			
Use for market?			★	★		◆			

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Launceston Agricultural Show - Thursday 28 July 2022

Code	Core Categories				Key Themes				Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.								
Open up Zig Zag Path and The Walk.	★	★	★	★	◆							
We would love to see this space revamped as an inviting green open space with plenty of seating and space to play. Ideal to have diversity play equipment to provide for those with extra needs. (Parade Ground)		★	★		◆							◆
Could there be a music/ stage bandstand area? It's a great place to gather! (Parade Ground)	★	★	★		◆							
More shops, banks are closing, lots of events recently which is great.		★										◆
All depends on the weather- good on a sunny day.		★										◆
In general more things for children to do, park, etc.		★	★									◆
Stop parking in roads- traffic wardens.		★										◆
Green- plants & seating.		★										◆
Restaurants in town.		★	★									◆
Wheelchair access is awful.		★										◆
Pavements need to be wider.		★										◆

Launceston Agricultural Show - Thursday 28 July 2022

Code	Core Categories				Key Themes				Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.								
Need more kerb access for pushchairs.		★										◆
Large trees may not work on shopping streets- e.g. Newton Abbot.	★	★										◆
Coronation Park- bring more planting. Needs flowers, planting. More seating. Water. Paddling pools.	★	★	★									
10am- 10pm no traffic or complete closure.		★										
Parking is within easy reach :-)		★										
Ridgegrove Lane gets busy with traffic. Make safer for cyclists and pedestrians. Open up Zig Zag.		★										
Railway- love the ideas- needs an end point. Cafe? Somewhere to sit. E.g. New Mills (currently closed)	★	★	★									
Speed limits into town reduced- safety for cyclists.		★		★								
Westgate Inn Corner- slow traffic down.		★										
App for water refilling stations.		★	★									
Cycle lane from retail park.		★		★								

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Launceston Agricultural Show - Thursday 28 July 2022

Code	Core Categories			Key Themes	Location specific posed questions			
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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
Hedgehog highway.		★	★					
Blanket 20mph limit.		★						
More foliage and seating.		★						
Yes to covering the square!	★	★						
Regular pannier market! like Tavistock.		★	★					
Cycling without Age-trishaw for rides for elderly- we need routes in Launceston- e.g. back of Lanson hospital route to Dunheved Road blocked by barriers.	★	★	★	★ cycle provision/ trishaws				
Richmond, Yorkshire! Circular route runs alongside castle green area by river. Market Square- different markets. Good example.	★	★	★	★ trails, markets				
Paths & traffic from chapel side.		★						
Path to rugby club.		★		★ path to Rugby Club				
Restaurants please.		★	★	★ restaurants/ evening culture				
War memorial to parade ground. Open up the square.		★	★					

Launceston Agricultural Show - Thursday 28 July 2022

Code	Core Categories			Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
More planting everywhere!		★	★	★ planting				
Bike routes needed.		★		★ cycle provision				
Electric bike scheme! x 2 Extends to villages.	★	★	★	★ cycle provision, eBikes				

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The Causley Festival- 18 June 2022

Code	Core Categories			Key Themes	Location specific posed questions			
	Distinctive	Connection	Contribution	Unlock	The Parade Ground	From the Castle to the Parade Ground	Race Hill Car Park	Town Square
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.				
Park would be nice here. More shrubs and trees. Launceston In Bloom.		*	*	★ planting, engage community groups			◆	
Waitrose funded park (elsewhere)		*					◆	
Green areas separating some of the parking bays and fringes- food and flower plants.		*	*				◆	
Little seating hubs so people can enjoy a picnic/drink, etc, especially for visitors in camper vans etc.		*	*	★ provide for campers/ campervans to increase footfall			◆	
More trees.		*					◆	
This is correct- but must protect against vandalism/ damage.		*					◆	
More facilities for cyclists- lanes secure parking staples, shelters, etc.		*		★ cycle routes			◆	
Wildlife trail for people to follow with info on which animals could live in that environment and how they are useful.	*	*	*	★ trails			◆	

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More trees- fruit trees for free snacks, bee-friendly trees etc and encourage more wildlife.	*	*	*	★ common land fruit picking/ activities			◆	
Planting with benches- benches with backs! But not rigid that dig into you.		*						◆
Difficulty currently that benches occupied by smokers so not easy for many to sit nearby.		*						◆
No yellow lines!		*						◆
A place to sit that wasn't a specific shop/ cafe- could buy food and drink from anywhere.		*						◆
Definitely more benches to socialise with friends.		*						◆
Definitely no cars, green areas and cover! (Town Square)		*						◆
More space (Town Square)		*		★ pedestrianise, café break-out				◆
More businesses able to use it as a cafe area besides only Costa! [Town Square]	*	*	*					◆

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Yes- lets have some streets just for socialising- but make sure that disabled people can park close by. (Town Square)		*		★ equal access				◆
No more cobbled streets- not good for disabled use or pushchairs- smooth surfaces please. (Town Square)		*		★ equal access/ cobble				◆
More seating.		*			◆			
Art installation- small. (Parade Ground)		*	*		◆			
Wildlife guide.		*		★ trails, wildlife	◆			
Revert to a proper parade ground surrounded by plants and seating.	*	*	*		◆			
Play area for younger children.		*	*		◆			
Seating		*			◆			
More historical plaques around the town.	*	*	*	★ promotion, trails	◆			
Childs play area and seating		*	*		◆			
Wooden climbing, etc.		*			◆			
Better signage, knowledge, also question of Dockacre cemetery- unkempt area.	*	*		★ signage	◆			

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Make path less spooky.		*				◆		
Make more safe, socially safe feeling.		*				◆		
Signposts to Launceston attractions- e.g. museum castle information centre		*					◆	
Safer places to cross.		*		★ signage, promotion		◆		
More signage to the parade ground. But also police patrols down there (drinking/ etc in the past), also trees perhaps, trimmed in churchyard. Too spooky!		*		★ signage		◆		
Simpler town trail for younger children.	*	*	*	★ trails, children		◆		
There should be a sign saying go to scratch.mit/edu/users/-TTR- for quality content once a week.		*				◆		
Re. pedestrianisation- Richard- Poole The Old High Street, Wimbourne, Dorset. Pedestrianisation of small streets improves economy. Brings it to life! Alive with people, alfresco dining- increases covers.		*		★ pedestrianise, café break-out				

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The pavement along St Thomas Road is unsafe- a woman was killed 2 years ago.		*		*				
[The centre of Launceston can be called the Old Town] Newport is also the Old Town.	*	*	*	* define centre of town				
Somewhere to lock up bikes near the shops, cafes- so they are in view.		*		* cycle provision				
Timber can be vandalised/ deteriorate with weathering.		*						
Bridges- great. PR campaign. Signage.		*		* promotion, signage				
1990's Kensey Bypass would have been good. Doesn't have to be financial gain- should be good for people rather than businesses. Decisions by businesses end up with retail parks. Always more land.		*		* Kensey bypass				
Interactive wayfinding- use virtual reality app. Kid friendly trail (currently quite complicated) e.g. castle- how it would have looked.	*	*	*	* wayfinding				

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Use Gateway Centre for accommodation/ housing and restaurants.	*	*		* Gateway Centre use				
A large amount of visitors go straight through Launceston to the end of Cornwall. A new large and unique sign would give better reorientation and identity to the area. Hopefully attract more visitors. Bridge over the A30 show 'Launceston-Gateway to Cornwall' - new large sign over bridge.	*	*		* promotion, signage				
Keep the history of the town it's our heritage and should be preserved and highlighted. A lot of historical buildings in and leading off the square, modern planning would need to be in the same style. The castle grounds are beautiful and very much a part of the town.	*		*	* enhance heritage assets				
Launceston should have a bookshop.	*	*	*	* bookshop				
Evening cafe culture and pedestrianisation goes together.		*	*	* evening/ café culture, pedestrianise				

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Nothing open on Sunday. Friend came on a Sunday- said it's the worst place they'd ever been!		*	*	★ consider Sunday offering				
Potholes on Race Hill.		*		★ maintenance				
Restaurants- if you go for dinner make it free parking, and free parking after 6pm.		*	*	★ evening culture				
Flowers and bunting distracted from chains around war memorial.	*							
Safe waiting/ resting place for people with dementia/ carers.		*		★ equal access				
Would use a market somewhere.		*	*	★ town market				
Funicular railway would be great.	*	*	*					
Suitable dropping off especially by Town Hall. Car parking spaces, only 2 wheelchair spaces in multi-storey car park. Disabled bays required for pedestrianisation. I think it's lovely.		*		★ equal access				
Steep route from Town Hall to town.		*						
Always room for more dropped kerbs.		*						

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Don't lose definition of road if pedestrianising- it looks like a theme park.	*	*						
Employ traffic warden.		*		★				
A small cinema somewhere.		*	*	★				
Farming/ agri-themed market? Traders market.	*	*	*	★ town market				
Square looking beautiful- flowers- In Bloom.		*						
Communal gardening- older people, socialising and making the place look lovely.		*		★ planting, community groups				
Children could sit on the steps of the war memorial. Chains don't prevent graffiti.		*						
EV charging points.		*		★				
Westgate deli- lovely, great, tricky for a wheelchair. Rose Cafe looks nice.		*	*					
Apologise to lamp post, occasionally been known to thank a cash point [fabric and features of the town are important to people!]		*						

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Rubbish/ deliveries. Buggies/ vehicle to take it to one place to be collected. Keep rubbish off the streets so they are easier to navigate. Employ staff to do it.		*						
"If I won the lottery" turn the bottom of the fields opposite the castle into a park. Buy it from the Duchy.	*	*	*	* wilding land opposite castle				
I think that there should be a skatepark at Coronation Park. Definitely!	*	*	*	* skate park				
Market on Race Hill.		*	*					
Living accommodation above shops.		*	*	* residential development in centre				
The Parade Ground cut off from rest of the town. Isolated away, kind of separated.		*						
Car parking- should do contactless		*		* card payments for car parks				
Cobbles very dangerous		*		* equal access				
Semi-pedestrianised and place to sit.		*						
Drop off point at Specsavers for disabled people.		*		* equal access				

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Come in only for the bank- Natwest.			*					
Portishead has 2 hours free parking.		*						
Derelict cemetery- it's a shame it's abandoned.	*	*						
Dockacre Road should have a small pavement		*						
Zig Zag path so steep it is dangerous in winter. Land train/ could connect.	*	*	*	* paths, trails				
Zig Zag- The Walk- The Parade Ground	*	*						
Living accommodation above shops.			*	* residential development in centre				
More places to sit :-)		*						
The 'derelict' area by Bell car park ex furniture store should be a green space not more flats. Whole area look v. unattractive and the vista up to church is important- also for wildlife preservation. Currently a junk area. Could be beautiful!		*		* brownfield site strategy				
More outdoor seating/ eating.		*						

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Better signage on periphery e.g. to Plymouth/ Exeter so people avoid driving into side roads and turning if they don't want to visit. Balance between attracting visitors and avoiding pollution/ congestion. Park and ride in high season?		*		* promotion, signage				
Fitness Centre in town arcade?			*					
Art installation would be nice- maybe parade ground	*	*	*					
Open air cafe on parade ground (or something else 'sociable' as it is quite isolated).		*	*					
More restaurants/ pub food (evening)			*					
No cars in town centre		*		* pedestrianise				
Encourage tourists!		*	*					
More greenery.		*		* planting				
John Hooker on buying White Hart- "anywhere else but not Launceston"	*	*	*					
Town band playing in square on Saturday morning.	*	*	*	* events				

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Evening night time eating. Shops opening 9-5 again. Yes!		*	*	* evening culture, regular shop opening hours				
Turn Market House Arcade into a Pannier Market.			*	* town market				

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Drop-in Centre			
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Race Hill Car Park	/	/	/
Very important, definitely support this.			
Better access to town for disabled- roads too steep.		★	
Seating viewing area- stunning views.		★	★
Linking up pathway and park spaces/ trails.		★	
A viewing area?	★	★	★
Raised café- doesn't lose parking, great views!!	★	★	★
Small park and seating	★	★	★
Yes would support [planting/ seating/ sustainable urban drainage/ trees and planting- shade and floor resilience]	★	★	
Could have a lovely picnic area up there.	★	★	★
From the Castle to the Parade Ground	/	/	/

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Seating- needs support on the back. E.g. existing seating outside co-op is full a lot of the time compared to non-backed.		★	
Signposting to places- tourist info, toilets, castle		★	
Signs		★	
Zones and shopping interest/ free parking times/ days to encourage less hurried browsing.		★	★
Better wayfinding unique to the town→ Yes	★	★	
Rubbish is an issue- needs to be stored somewhere. Current situation is not good for accessibility, unsightly, potential rat problem combined with food establishments, hygiene issue.		★	
"Oh my god there's rubbish everywhere!" quote from tourists outside Ethos.		★	
Signage up "no rubbish dumping" in doorways.		★	
Arrange with recycling centre.		★	
The Parade Ground	/	/	/

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Occasional events Xmas market.	★	★	★
Weekend music?	★	★	★
Activities for families.		★	★
Outdoor cinema theatre.	★	★	★
Traditional market- fruit veg local produce.	★	★	★
Christmas market	★	★	★
Improved access		★	
Picnic area? It's old but beautiful.	★	★	★
Play equipment? Sports, ping pong table?	★	★	★
The Town Square	/	/	/
Covered area- Market Square 'bio' type roof/ Eden.	★	★	
Pedestrianise the centre.	★	★	
Tables and chairs to sit and eat.		★	★
Some cover for those occasional rainy days we get in Cornwall.	★	★	
Pedestrianise the centre!	★	★	
Allow all cafes to have access to the square for seating- mediterranean.	★	★	★

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Planters around town do not look very nice, not enhancing heritage of town.	★	★	
Empty properties- space above shops used as accommodation.		★	★
Café culture in zones (even during summer or certain seasons).	★	★	★
Cover the square? Really good idea- part open? Allow events to take place :-)		★	★
Generally	/	/	/
Dockey- crossing required!		★	
Making decisions- please make them inclusive for all.		★	
Pavements are slanted and narrow, not usable for wheelchair users.		★	
Discount for parking or cheap permit for businesses working in the town- electricians/ boilers/ stoves, etc.		★	
Traffic calming- Western Road difficult to cross.		★	
Blue light days- break down barriers for all ages.		★	★

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More drop in/ pop ups for art projects. Reusable/ reccling items. "Really like HELLO project".	★	★	★
Safe crossings- Hurdon Road, Western Road near Town Council.		★	
More trees/ plants.		★	
Football pitch Priory Park.	★		
Levelling of streets/ roads.		★	
Picture signage i.e. castle (for visually impaired or can't read)		★	
Accessibility PA's, drop-ins/ café. What will we do today? Crafts. Integrate with the community (used to have Cornwall Council day centre).	★	★	★
More shops incl. high street brands, Primark.			★
Pop-up shops in empty buildings.		★	★
Transport- currently poor. E.g. Taxis from Cornwall Council to go Whitstone- Ridgegrove- Lanstephan. Bodmin taxis 3 taxis for 4 people.		★	

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More seating.			★
Traffic lights by Lidl- no one stops.		★	
Get rid of cobbles.		★	
Not wide enough for wheelchairs.		★	
Likes new walk from Ridge Grove Park to co-op and from co-op to Emu Shack.	★	★	
Lots of dog walks.		★	★
More events.			★
Benches- more seating in castle.		★	
Recycling bins available in public- e.g. bottles, costa cups, etc.			★
Grammers Park- needs updating- replace equipment.		★	★
Scourcombe Park- aimed for young- where do older kids? E.g. currently baby swings, what about older kids.		★	★
Football events.			★
Closing streets. E.g. Race Hill- people don't like walking, might be fatal to close roads. Half an hour ticket.		★	

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Street music? Licence? Once a week.	★	★	★
Parking scheme- claim first hour back from shops after purchase. Irena @ Ethos "Yes- definitely support"		★	
Concerns- traffic needs to flow through town. Hour free parking? Match retail park. Directions- to get to car parks.		★	
Subsidised parking- takes away fact of paying for parking. Compete with retail park.		★	
Congestion from Pennygillam- needs to be fixed to justify the traffic wait- pollution issues also.		★	
Arundell EV charging example- provides business just of A30 to Launceston. Can't get to London from West Cornwall on one charge,		★	

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Timed opening of square to traffic. Coincide with free parking in multi storey. But general commerce POV would be a bad idea- e.g. bank presence- don't want to push out.		★	
Extraordinary children-support group.		★	★
Support groups within existing premises. These are for specific groups. Need a general/ open space.			★
Any community is only as healthy as the most unhealthy within it.			
Support drop-in- used to be held at GP surgeries but not anymore. People at serious risk need place to be, to be supported. Non-Saturday presence.			
Raise the social capital.			★
Be able to meet everyone's needs.			★
Creative activity- directed/ undirected.			★
It's not one size fits all. Everybody and all.		★	

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Lighting castle at night- utilise existing heritage. LEDs cost very little to run.	★	★	★
Multi-storey is too visually obtrusive (paraphrased).	★		
Community allotments- grow food and help with rising costs. Food bank is [a] shaming experience.		★	★
Wetherspoons? Barclays Bank. Looked at White Hart premises. Nightlife needs improvement. Taxis/ pubs/ restaurants.		★	★
Bovis development pressure for proposed traffic lights- create congestion and pollution- makes Launceston less popular again- roundabouts [are] better.		★	
Road between A388 and A30 single track- could be expanded to alleviate traffic.		★	
Levelling up funding- Ballsworthy Bridge. Reroutes for lorries/vans outside of town. Traffic from Lifton goes through Launceston ATM.		★	

Code	Core Categories		
	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Improved pedestrian route at Newport needs extending into Launceston [paraphrased].		★	
Accessibility- book a mobility scooter to get around. Partnership with a scooter firm?		★	
Red Chair café- likes idea of pedestrianisation under the arch and using area for break-out/ external seating. Greenery- yes and subtle lighting to show off the arch.	★	★	★
If traffic removed from the square it needs to be filled with something to make it vibrant, e.g. markets- alternate food/ crafts/ etc.	★	★	★
Advertising in the square- Red Chair café- could be on Town Map identifying amenities, features, etc.		★	
Too many empty shops- photographic exhibition works well as a strategy.	★	★	★

Stakeholder Consultation

Revision: C
Date: 17 October 2022
Status: Information

Code	Core Categories		
	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Maintenance required. French precedent- all metalwork, railings- all painted gold- stood out, looked loved, like someone had made some effort.	★	★	★
Move taxis out of the square- just around the corner- existing area would be better used for disabled parking.		★	
Art installation- surfer in Newquay looks so stylish, not so keen on statue of pregnant woman in Ilfracombe. Something from the past.	★	★	★
Public transport between north and south Launceston.		★	
Funicular railway- yes if there was something down there.	★	★	★
Bridge over Dockacre-Parade Ground.	★	★	
Zig Zag- graffiti and unsafe- should be safer greener streets .		★	
Signage for Zig Zag.		★	
Pedestrianisation good- if [people] can park.		★	
Would cycle- if there was... [provision].		★	

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	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Half hour parking slots in town, because people sometimes just want to pick something up. Or first 20 minutes free parking.		★	
Launceston town centre needs large rubbish containers- several. The black rubbish bags are scattered over many pavements. From business view point the pedestrianisation could be fatal. People don't like walking there is a big risk that shoppers would avoid town and get what they need online or elsewhere.	★	★	
More evening places, more non-alcohol related places.		★	★
Music/ entertainment?			★
More of (ex-WHSmiths retail space) craft and community support stuff.	★	★	★
Restaurants- yes! Quarter- not so much as it takes people out of the square.		★	★
No to cover of the square- but marquees etc okay!			★

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There are ways around the pedestrianisation problems- overall it would be good.	★	★	★
Remove the rubbish, bags looks ugly and block pavements.	★	★	★
Some free parking slots available? E.g. mid afternoon for an hour.		★	
Launceston very 'hidden' tying things that have potential together at once. E.g. town centre to castle to land train.	★	★	
Use the potential/ opportunities here!	★		
Small mini bus from Pennygillam to town.		★	
Proposals would help my business by driving people into the town. Convenience of out of town square combined with the local independent shops. Getting people in! Is parking the issue here? Will improving it help?		★	

Code	Core Categories		
	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
It would be really good to have ATI here for longer- they could work in collaboration with businesses and organisations, bringing people into the town, supporting local business, and perhaps something to attract visitors as well. Encouraging more prosperity and the wealth generated to sustain safer and greener streets. Income generation must be a high priority for sustainability of the whole project.	★	★	★
Incentives to create access into buildings above- excluding VAT- blanket planning permission? Neighbourhood development plan?		★	
Better, safer way to cross around the town hall and the castle. Dangerous corner- needs pedestrian crossing.		★	
Signs!! Impossible to navigate access to and from town.		★	
Promote businesses that sell Cornish produce local crafts, pasties!	★	★	★

Stakeholder Consultation

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	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Barclays or similar large buildings used as a retirement type property- more [people] living in the town would make space and facilities more used.		★	★
Multi-storey car park- pay by phone and others take debit card.		★	
Transport link to trading estates and signage saying who is there.		★	
Buses from surrounding villages into Launceston would be good- Trewint.		★	
Changing art installation that people could contribute to would be good.	★		★
Lanstephan and the other estate seems lacking on play equipment.			★
What areas of the town centre would you like to see pedestrianised?	/	/	/
Church Street/ Westgate Street/ High Street			
Broad Street- the one by specsavers.			
Use the taxi rank for extra event space.			
Make access only everywhere!			
Pedestrianise but allow accessibility drop-off point.			

Code	Core Categories		
	Distinctive	Connection	Contribution
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people doing in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)
Madford Lane! Low emission vehicles only.			
Remove 2-way on Broad Street.			
The streets with the closures already- Westgate Street, High Street, Church Street.			

Stakeholder Consultation

Revision: C
Date: 17 October 2022
Status: Information

Drop-in Centre

Code	Core Categories			Key Themes
	Distinctive	Connection	Contribution	Unlock
	What do people like that is unique or special about Launceston? What needs to change in Launceston specifically? (#special, #character, #unique, #identity, #place)	How do people relate to other people in Launceston? What concepts or BIG PLANS are appealing to you? (#movement, #transport, #relationships, #communication, #cultural connection)	What are people <i>doing</i> in Launceston? (#offer, #facilities, #economy, #amenities, #reasonstospend timeinLaunceston)	An idea or theme identified by PLACE as having high potential to maximise benefits relative to the level of investment (social and/or financial) required.
From the Castle to the Parade Ground	/	/	/	
Tree lined streets		★	★	★ trees
Better signage/ info points to areas of interest.	★	★		★ signage, wayfinding, promotion
The Town Square	/	/	/	
War memorial chains and steps removed and canopy added to it for shelter.	★	★	★	
The Parade Ground	/	/	/	
A lift for wheelchair/ pram users to get there.		★		
Table tennis		★	★	
Coffee kiosk/ stalls			★	

Appendix A:
Proposal questions – McGregor Coxall.



RACE HILL CAR PARK

What if there were more climate-resilient green spaces in the town?

Naturalistic planting for wellbeing?



Sustainable Urban Drainage Systems?



Integrated seating amongst vegetation?



Trees & planting providing shade & flood resilience?



THE TOWN SQUARE

What if there was a place in the town centre to sit and socialise with friends outside?

Places to stop & rest?



Multi-use space for events & activities?



Reduction in traffic creating space for activity?



Comfortable spaces outside local businesses?





THE PARADE GROUND

What would a more meaningful community-focussed space look like?

Accessible & Inclusive spaces for all ages & abilities?



Spaces for play, sports and events?



Integration of local culture, heritage, art & stories?



Creating habitats through bio-diverse planting?



FROM THE CASTLE TO THE PARADE GROUND

What if there was a safe & green link that connected Launceston's public spaces?

Safe spaces to cross & pedestrian priority?



Places to gather & socialise with friends?



Modular street parklets providing social space?



Better wayfinding unique to the town?



Appendix B: Example press releases.



NEWS RELEASE: 2 August 2022

Green spaces proposed for Launceston town centre

Visitors to a pop-up exhibition about Launceston's Safer Greener Streets project have been learning how the centre of town could be transformed with new green public spaces.

Safer Greener Streets is a large-scale improvement project for the town which has attracted £100,000 of feasibility funding from Cornwall Council's Town Vitality Fund.

An exhibition is running at the ATI Pop-Up Innovation Centre at 12 Southgate Street which is open until 26th August. Anyone with an interest in the future of the town is invited to drop in and find out more about some of the proposals that are starting to emerge.

These include ideas to make the town centre greener and how places like the Race Hill car park, Town Square and Parade Ground could be enhanced with new planting, seating and multi-use spaces for events and activities.

Another idea being explored is whether some of Launceston's public spaces such as the Castle and the Parade Ground could be connected with a safe and green link that gave pedestrians priority.

Concept images of the proposed enhancements are currently being worked on and will be released later this month – residents are urged to keep an eye out for the new pictures which will give more detail about how the new public realm works may look.

The Safer Greener Streets design team was appointed earlier this year by Launceston Town Council and is working closely with the Launceston Town Plan Group. This includes Launceston Chamber of Commerce, Cornwall Council, Orchard Centre, Launceston Life and Launceston Community Development Trust.

The design team includes local firm PLACE Architects who are helping to run the drop-in exhibition and consultation.

Tash Baskerville, operations manager at PLACE and Culture & Place Shaping Lead for Launceston Chamber of Commerce, said: "This drop-in centre is a unique opportunity for local people to come and see the plans. It gives them the chance to meet us and our volunteers face-to-face and ask any

questions they may have. The team are working very hard to make sure the public can see what we're planning for their town.

"The project is all about making Launceston town centre safer and greener, so we've been showing people what this could mean in practice and how we could create green and inclusive outside spaces for everyone to enjoy. We've had some great feedback already and we hope many more people will come and find out more."

The team has also been to the Ridgerove Park Wildlife Celebration Day, Launceston Show and the Causley Festival to gather feedback and this will inform a feasibility study that is due to be completed in September. The work will inform future funding bids through funding streams like the Shared Prosperity Fund and the Levelling Up Fund.

The drop-in facility is at the ATI Pop-Up Innovation Centre at 12 Southgate Street. It is being staffed by volunteers and is open Mondays and Tuesdays from 12pm to 2pm, Thursdays from 9am to 10am, and on Fridays from 3pm to 4pm.

For those who are unable to visit the drop-in facility, plans are available to view on the Launceston Town Council website and can be viewed by visiting <https://launceston-tc.gov.uk/safer-greener-streets>

Copy ends

Notes to editors:

The attached display panels show the sort of green projects that could be created in Launceston town centre.

For further information contact:

Ryan Martinez, DCA Public Relations, 07455-720907, ryan.martinez@dca-pr.co.uk

Launceston Town Council
20 July · 🌐

Help shape the future of Launceston Town Centre!

Residents and businesses in Launceston are being invited to have their say about plans which could unlock millions of pounds of investment in the town centre.

Safer Greener Streets is a large-scale improvement project for the town which has attracted £100,000 of feasibility funding from Cornwall Council's Town Vitality Fund.

This week a new pop-up drop-in facility has opened at the ATI Pop-Up Innovation Centre at 12 Southgate Street. It is being staffed by volunteers and is open Mondays and Tuesdays from 12pm to 2pm, Thursdays from 9am to 10am, and on Fridays from 3pm to 4pm. The drop in will be on site until 26th August and anyone with an interest in the future of the town is invited to pop in and find out more about some of the proposals that are starting to emerge.

Ideas include more landscaping and seating to make streets greener to increase dwell time and boost footfall, more pedestrianised areas, better walking and cycling routes, fewer cars and bringing underused buildings back into economic and community use.

This phase of the project is about getting broad agreement on what sort of projects can enhance the town centre, how they could be delivered and what investment would be required. The work will inform future funding bids to the Government through funding streams like the Shared Prosperity Fund and the Levelling Up Fund.

The Safer Greener Streets design team was appointed earlier this year by Launceston Town Council and is working closely with the Launceston Town Plan Group which includes the town council, Launceston Chamber of Commerce, Cornwall Council, Orchard Centre, Launceston Life and Launceston Community Development Trust.

The design team includes local firm PLACE architects who have practiced in Launceston for 110 years and are helping to run the drop-in facility.

Tash Baskerville, operations manager at PLACE and Culture & Place Shaping Lead for Launceston Chamber of Commerce, said: "Over the next six weeks or so we want to hear from local people about what matters to them and how we can work together to develop a safer, greener town centre."

"There's a huge opportunity to for some real transformational projects and no idea is too outside the box!"

Members of the design team will also be on hand at the following events in July for anyone who wants to find out more:

- Saturday 23 July - Wildlife Celebration Day with Make Space for Nature 11am - 2pm, Ridgegrove Park
- Thursday 28 July - Launceston Show 9am - 4pm, Launceston Chamber stand
- Saturday 30 July - Causley Festival Community Day 10am - 4pm, Launceston Castle Green

The feasibility study is expected to be completed in September.

Hello Launceston

High Speed Full Fibre Broadband is coming...

We are delighted to announce that we are working to install a new full fibre broadband network in the Launceston area.

We apologise for any temporary disruption and we are working to get the network installed as quickly as possible.

Once installed Launceston will have some of the fastest broadband speeds available anywhere in the UK!

wildanet
Register your interest:
wildanet.com/launceston

LOCAL NEWS

Green spaces proposed

Launceston's Safer Greener Streets project, which has attracted nearly £100,000 of feasibility funding from Cornwall Council's Town Vitality Fund and works alongside the Town Plan Group, is asking the community to contribute their thoughts on whether Launceston would benefit from green spaces which have recently been proposed for the town.

Amongst the ideas are plans to introduce more green spaces to Launceston, and to utilise pockets of space across the town, to create new planting areas, seating and multi-use spaces for activities and events.

The project is also exploring the concept of giving pedestrians priority and making it safer to walk and cycle around the town.

Launceston Town Centre could see more integrated seating introduced, plus trees and planting to provide shade and frost resistance. There could also be a number of initiatives to create a better social environment for residents and visitors, including places to shop and eat, comfortable seating outside businesses and reduction in traffic.

The plans will explore how the introduction of more inclusive spaces for all ages and abilities, community projects, planting opportunities and integration of local heritage and culture could benefit the town, as well as linking Launceston's public spaces.

Have you ever being given the chance to have your say and find out more about the plans to make Launceston a greener place. Do you think more planting and seating opportunities should be welcomed to the town? Would you like to see additional green spaces created in the community? How do you feel about pedestrian priority in certain areas?

The latest information is available to view on the Launceston Town Council website www.launceston-tc.gov.uk/safer-greener-streets. Any questions or thoughts can be forwarded to launcestonltp@gmail.com.



Subscribe Past Issues Translate RSS



Safer Greener Streets Update

Drop-In moves to new location

We are pleased to announce the Safer Greener Streets Drop-In has been extended due to popular demand. Locals and visitors will be able to see the latest updates from the project and comment on the proposals at Northgate Studios from Tuesday 20th September.



Continue to have your say on Launceston's future

The new site, ground floor foyer of PLACE architects and Liberty Coffee, will be open during week days, and offer evening and Saturday opening hours to better suit availability. Visitors will be able to see plans as they develop and continue to make comments on the town's future proposals. The site also offers wheelchair accessibility and nearby parking.

The Drop-In has been highly successful at the now closed ATI Pop-Up Innovation Centre with residents, businesses, local groups and councillors coming along to influence the project's development. Enormous thanks are offered to Paul Rogers and the team for hosting PLACE architects and the Launceston Town Plan Group since July, and to the public for coming in to support the project over the past few months.

Photo © P. Paul Rogers, ATI Pop-Up Innovation Centre and Neil Davies/PLACE architects



New address and Opening Hours

Northgate Studios, 4 Northgate St, Launceston, PL15 8BD

Mon - Wed	09.00 - 17.30
Thurs	09.00 - 19.00
Fri	09.00 - 17.30
Sat	10.00 - 16.00
Sun	Closed

The Drop-In will be open until Friday 30 September with the possibility of an extension depending on interest. Latest press releases and plans can also be found at Launceston Town Council's website [here](http://www.launceston-tc.gov.uk).

The consultation area will be unstaffed but visitors are encouraged to add their thoughts to the board using the pens provided. Alternatively, we will be available during the weekdays above if anyone would like to visit our first floor premises to speak to a member of the team. We are also available by [email](mailto:email@tc.gov.uk) or [Facebook](https://www.facebook.com/launcestonltp).

Hopefully see you at the Drop-In soon.

Best wishes

Tash Baskerville
PLACE architects Ltd

Facebook Twitter Instagram LinkedIn

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Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.



Come along and visit the pop up from 12pm-4pm

Safer Greener Streets Drop In Centre Opens Today.

Safer Greener Streets, Launceston's large-scale public realm improvement project, is currently underway to set up future place shaping in the town centre. As business owners, employees and users of the town, this project affects all of us and is the greatest opportunity we will have to do 'something big' in our generation.

Want to see more green seating areas to increase dwell time and footfall? How about going even bigger and pedestrianising the entire town centre or rerouting traffic to create a safer environment?

How about a brand new arts building with exhibition space or bringing back the funicular railway project? Or covering the town square to allow events to take place no matter the weather?

What about doing all of it and more? Now is the time to speak up if you have ideas regarding the functionality of the town and how it could be improved to help your business.



The Safer Greener Streets project has been underway with the Town Plan Group (LTPG) since 2020, and we are very proud to see it awarded £100,000 from the Town Vitality Fund for a feasibility study. The outputs include improvements to road, cycling and walking networks and transport links; opportunities to showcase the historic character of the town; improvements to accessibility for an inclusive environment; enhancement of biodiversity through landscaping; solutions to bring underused premises to life; and several other aspects that target air quality, increase dwell time and maximise outdoor space.

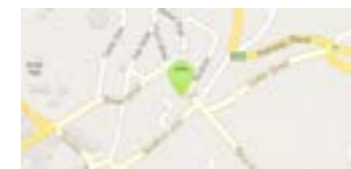
The design team were appointed by a thorough tender process by Launceston Town Council, which includes locally based consultants and Chamber member's PLACE architects, as well as McGregor Coxall, Advance Consulting Engineers, Accessibility Cornwall, Three Dragons, and MDA to bring the plans forward. They met at the beginning of June to kick off and since then, the team have visited and met with LTPG several times to work on the study.

Despite this exciting project coming together, it is important to note this part does not pay for the physical work to happen. This phase is all about getting the plans right so we can go after the big bucks when the next round of government funding is available. It will likely take years to see the project for real but there is always a lot happening in the background to make it a reality.

Visit the Drop In

As part of the project, it is vital that local residents and businesses have their say. There will therefore be a regular consultation run by volunteers available from Monday 18 July until Friday 26 August to see and comment on the plans as they develop. You can visit the pop up located at the ATI Innovation Centre at 12 Southgate St, Launceston, PL15 8DP during the following times:

- Mondays & Tuesdays: 12pm - 2pm
- Thursdays: 9am - 10am
- Fridays: 3pm - 4pm



Of course a big shout out goes to Paul Rogers and the team at [Launceston Town Council](http://www.launceston-tc.gov.uk) for hosting the drop in. If you require a pop up work space or have any innovative ideas to develop your business, get in touch with the team while they are in Launceston until the end of August.

Visit us at an upcoming event

You may have spotted Chamber volunteers talking to the public at recent events such as Launceston Heritage Weekend or the Miss Ivy Events Market in the Square.

You can catch us again on the following dates:

Saturday 23 July - Wildlife Celebration Day with [Make Space for Nature](http://www.makespacefornature.com) 11am - 2pm, Ridgegrove Park.

Thursday 28 July - Launceston Show

9am - 4pm, Launceston Chamber stand

Saturday 30 July - Causley Festival Community Day

10am - 4pm, Launceston Castle Green

Please do let us know if you would like to help out or know of any other events we could attend over the next 6 weeks. Even more importantly, use this opportunity to put forward what you would like to see - no idea is too outside the box!

Best wishes

Tash Baskerville, PLACE architects Ltd
Culture & Place Shaping Lead
[Launceston Chamber of Commerce](http://www.launcestonchamber.com)